



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Invoice Month Invoice Period Invoice # Invoice Date 572343-1 09/30/12 September 2012 08/27/12 - 09/05/12

Account Executive Sales Office Sales Region Station WDAF Dan Driscoll Washington DC National

Advertiser Product Estimate Number JAY NIXON FOR GOV Nixon, Jay/D/MO/Governor

Billing Address:

Campaign Group Attention: Accounts Payable 1600 Locust Street Philadelphia, PA 19103

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Flight Dates	Order #	Alt Order #
09/04/12 - 09/05/12	572343	09809644
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
	NW80	
Agency Ref	Advertiser Ref	

						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/04/12	09/05/12	9-930p	9~930p	TW	:30	2	\$750.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTF5		<u>Rate</u> \$750.00					
Spots: # Cl		ir Date Air Time De		Start/End Time	Lengt	h Ad-ID			Rate Type
3μοιs. <u>#</u> Οι 1 4		9/04/12 9:13 PM 9-9		9-930p		0 NIX1203DY	'N		\$750.00 NN
2 4		9/05/12 9:08 PM 9-9	•	9-930p 9-930p		0 NIX1203DY			\$750.00 NN
24	VV OS	9.00 PIVI 9-8	300h	a-a20h	.ي	UNIXIZOSBI			\$750.00 NI
2 09/04/12	09/05/12	M-F 10-1030p	10-1030p	-TW	:30	2	\$750.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS 09/09/12 -TW		<u>Rate</u> \$750.00			, , , , , , , , , , , , , , , , , , ,		
Spots: # Cl		ir Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4	***************************************	9/04/12 10:13 PM M-	F 10-1030p	10-1030p	:3	0 NIX1203DY	'N		\$750.00 NI
2 4	W 09	9/05/12 10:14 PM M-	F 10-1030p	10-1030p	:3	0 NIX1203DY	N .		\$750.00 NI
3 09/04/12	09/05/12	M-F 6-7a	6-7a	-TW	:30	2	\$450.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS		<u>Rate</u> \$450.00					
Spots: # Cl	n <u>Day Ai</u>	ir Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4		9/04/12 6:25 AM M-		6-7a	:3	0 NIX1203DY	'n		\$450.00 NI
2 4	W 09	9/05/12 6:55 AM M-	F 6-7a	6-7a	:3	0 NIX1203DY	N		\$450.00 N
4 09/04/12	09/05/12	7-8a	7-8a	-TW	:30	2	\$450.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTF5		<u>Rate</u> \$450.00					
Spots: # Cl	h Day Al	ir Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4		9/04/12 7:07 AM 7-8	 За	7-8a	:3	0 NIX1203DY	'N		\$450.00 NI
2 4	W 09	9/05/12 7:13 AM 7-8	За	7-8a	:3	0 NIX1203DY	'N		\$450.00 N



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

 Invoice #	Invoice Date	Invoice Month	Invoice Period
572343-1	09/30/12	 	08/27/12 - 09/05/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON FOR GOV	

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/04/12	09/05/12	8-9a	8-9a	-TW	:30	2	\$450.00	NM	
0 00/01/12	00/00/12						Q 100.00		
	<u>Start Date</u> 09/03/12	End Date MTWTFSS 09/09/12 -TW	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descript	ion	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 4	Tu 09/	04/12 8:16 AM 8-9a		8-9a	:3	O NIX1203DYN	l		\$450.00 NM
2 4	W 09/	05/12 8:28 AM 8-9a		8-9a	:3	O NIX1203DYN	}		\$450.00 NM
6 09/04/12	09/05/12	5-530pp	5-530p	TW	:30	2	\$450.00	NM	
	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -TW	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descript	ion	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Type
2 4	Tu 09/	04/12 5:05 PM 5-530pp		5-530p	:3	O NIX1203DYN	l		\$450.00 NM
1 4	W 09/	05/12 5:15 PM 5-530pp		5-530p	:3	O NIX1203DYN			\$450.00 NM
7 09/04/12	09/05/12	530-6p	530-6p	-TW	:30	2	\$450.00	NM	
	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -Tw	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descript	ion	Start/End Time		h <u>Ad-ID</u>			<u>Rate Type</u>
2 4	Tu 09/	04/12 5:53 PM 530-6p		530-6p	.0	O NIX1203DYN			\$450.00 NM
1 4	W 09/	05/12 5:54 PM 530-6p		530-6p	:3	0 NIX1203DYN	1		\$450.00 NM
8 09/04/12	09/05/12	930-10p	930-10p	-TW	:30	2	\$750.00	NM	
	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -TW	Spots/Week 2	<u>Rate</u> \$750.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion .	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 4	Tu 09/	04/12 9:43 PM 930-10p		930-10p	:3	O NIX1203DYN	Ī		\$750.00 NM
2 4	W 09/	05/12 9:39 PM 930-10p		930-10p	:3	O NIX1203DYN	I		\$750.00 NM

<u>Total Spots</u> 16 <u>Gross Total</u> \$9,000.00

Payment Terms 30 Days

Agency Commission

\$1,350.00

Net Amount Due

\$7,650.00



3030 Summit St.

Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

Campaign Group Attention: Accounts Payable 1600 Locust Street Philadelphia, PA 19103

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006 INVOICE

Invoice Date Invoice Month Invoice Period Invoice # 08/27/12 - 09/10/12 573002-1 09/30/12 September 2012

Station Account Executive Sales Office Sales Region Dan Driscoll Washington DC National WDAF

Advertiser Product Estimate Number Nixon, Jay/D/MO/Governor JAY NIXON 4 GOVERNOR

Flight Dates	Order #	Alt Order #
09/06/12 - 09/10/12	573002	09811426
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code NW80	Product Code
Agency Ref	Advertiser Ref	

Snote/

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	09/06/12	09/07/12	9-930p	9-930p	TF	:30	1	\$750.00	NM	
	Weeks:	Start Date 09/03/12		TFSS Spots/Week TF 1	<u>Rate</u> \$750.00					
	Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> /06/12 9:14 PM	Description 9-930p	Start/End Time 9-930p		th Ad-ID 30 NIX1203DY1	N.		<u>Rate Type</u> \$750.00 NM
2	09/10/12	09/10/12	9-930p	9-930p	M	:30	1	\$750.00	NM	
	Weeks:	Start Date 09/10/12		TFSS Spots/Week	<u>Rate</u> \$750.00					
	Spots: <u>#</u> Cł 1 4		<u>Date</u> <u>Air Time</u> /10/12 9:22 PM	Description 9-930p	Start/End Time 9-930p		th <u>Ad-ID</u> 30 NIX1203DYI	N		<u>Rate Type</u> \$750.00 NM
3	09/06/12	09/07/12	M-F 10-1030p	10-1030p	TF	:30	1	\$750.00	NM	
	Weeks:	Start Date 09/03/12		TFSS Spots/Week TF 1	<u>Rate</u> \$750.00					
	Spots: <u>#</u> Ch 1 4			Description M-F 10-1030p	Start/End Time 10-1030p		th <u>Ad-ID</u> 30 NIX1203DYI	N.		<u>Rate Type</u> \$750.00 NM
4	09/10/12	09/10/12	M-F 10-1030p	10-1030p	M	:30	1	\$750.00	NM	
	Weeks:	Start Date 09/10/12		TFSS Spots/Week	<u>Rate</u> \$750.00					
	Spots: <u>#</u> Ch 1 4			Description M-F 10-1030p	Start/End Time 10-1030p	***************************************	th <u>Ad-ID</u> 30 NIX1203DYI	N		<u>Rate Type</u> \$750.00 NM
5	09/06/12	09/07/12	M-F 6-7a	6-7a	TF	:30	2	\$450.00	NM	
	Weeks:	Start Date 09/03/12		TFSS Spots/Week TF 2	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	***************************************	Description	Start/End Time		th Ad-ID			Rate Type
	1 4			IM-F 6-7a	6-7a		0 NIX1203DY			\$450.00 NM
L	2 4	F 09.	/07/12 5:58 AM	IM-F 6-7a	6-7a		30 NIX1203DY	N		\$450.00 NM



1-	Invoice #	Invoice Date	Invoice Month	Invoice Period
	573002-1	09/30/12	September 2012	08/27/12 - 09/10/12

<u>Advertiser</u>	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

								Spots/			
Line S	Start Date	End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	Annual Control of the
6 (09/06/12	09/07/12	7-8a		7-8a	TF	:30	2	\$450.00	NM	
٧	Veeks:	Start Date	End Da		Spots/Week	Rate					
ç	pots: # Ch	09/03/12 Day Air	09/09/1: Date	2TF Air Time Descrip	2 ofion	\$450.00 Start/End Time	Lengt	n Ad-ID			Pata Type
٦	1 4		/06/12	7:38 AM 7-8a	20011	7-8a		<u>1 70-10</u> 3 NIX1203DYN	1		<u>Rate Type</u> \$450.00 NM
	2 4		/07/12	7:42 AM 7-8a		7-8a) NIX1203DYN			\$450.00 NM
7 (09/06/12	09/07/12	8-9a		8-9a	TF	:30	2	\$450.00	NM	
							,50		Ψ430.00	14575	
V	Veeks:	Start Date 09/03/12	End Dat 09/09/1		<u>Spots/Week</u> 2	<u>Rate</u> \$450.00					
s	pots: # Ch			Air Time Descrip	otion	Start/End Time	Lengt	n Ad-ID			Rate Type
	14	Th 09/	/06/12	8:46 AM 8-9a		8-9a	:3) NIX1203DYN	1		\$450.00 NM
	2 4	F 09	/07/12	8:58 AM 8-9a		8-9a	:3) NIX1203DYN	1		\$450.00 NM
8.0	09/09/12	09/09/12	9-930)	9-930p	S	:30	1	\$750.00	NM	
								·			
V	Veeks:	Start Date 09/03/12	End Dat 09/09/1		Spots/Week 1	<u>Rate</u> \$750.00					
S	pots: # Ch	Day Air	Date	Air Time Descrip	otion	Start/End Time	Lengt	Ad-ID			Rate Type
	14	-	/09/12	9:26 PM 9-930p		9-930p	:3) NIX1203DYN			\$750.00 NM
9 (09/08/12	09/08/12	7-8a		7-8a	S	:30	1	\$375.00	NM	THE COLOR STREET
V	Veeks:	Start Date	End Dat		Spots/Week	Rate				•	
_		09/03/12	09/09/1		1	\$375.00					
5	pots: # Ch			Air Time Descrip	otion	Start/End Time		<u>1 Ad-ID</u>) NIX1203DYN	*		Rate Type
	1 4	Sa 09/	/08/12	7:15 AM 7-8a		7-8a	.3	J NIXIZUSDIT	*		\$375.00 NM
10 0	09/08/12	09/08/12	8-9a		8- 9 a	5	:30	1	\$375.00	NM	
M		Start Date 09/03/12	End Dat 09/09/1		Spots/Week 1	<u>Rate</u> \$375.00			···········		1 2001
S	spots: # Ch			Air Time Descrip	•	Start/End Time	Lengt	n Ad-ID			Rate Type
	1 4	Sa 09/		8:08 AM 8-9a	MOH	8-9a) NIX1203DYN	ı		\$375.00 NM
											
11 0	09/09/12	09/09/12	7-8a		7-8a	S	:30	1	\$150.00	NM	
ν		Start Date	End Dat		Spots/Week	Rate					
_		09/03/12	09/09/1:		1	\$150.00	1	A 3 100			D . T
5	pots: <u>#</u> Ch 1 4	Day Air Su 09/		Air Time Descrip 7:14 AM 7-8a	<u>11011</u>	Start/End Time 7-8a		1 <u>Ad-ID</u>) NIX1203DYN	Į.		<u>Rate Type</u> \$150.00 NM
	1 4	30 03/	03/12	7.14 AW 1-0a		7-0a	٠٠.) 14TVT503011			\$100.00 INIVI
12 0	09/09/12	09/09/12	8-9a		8-9a	S	:30	1	\$150.00	NM	
V		Start Date	End Dat 09/09/1		Spots/Week	Rate					
e	pots: # Ch	09/03/12 <u>Day</u> <u>Air</u>		ZS <u>Air Time</u> <u>Descrip</u>	ntion 1	\$150,00 Start/End Time	Lengt	n Ad-ID			Rate Type
	1 4	Su 09/		8:07 AM 8-9a	2001	8-9a) NIX1203DYN	l		\$150.00 NM
13 0	9/09/12	09/09/12	FOX N	lews Sunday	9a-10a	5	:30	1	\$150.00	NM	
V		Start Date	End Dat		Spots/Week	Rate					
		09/03/12	09/09/12		1	\$150.00					
S	pots: # Ch	Day Air		Air Time Descrip		Start/End Time		Ad-ID			Rate Type
	1 4	Su 09/	09/12	9:59 AM FOX Ne	ews Sunday	9a-10a	:3) NIX1203DYN			\$150.00 NM



Line Start Date End Date

Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Description

Invoice #	Invoice Date	Invoice Month	Invoice Period
573002-1	09/30/12	September 2012	08/27/12 - 09/10/12

Advertiser	<u>Product</u>	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

	Nixon, Jay/D/MO	NOR				
Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5-530p	TF	:30	1	\$450.00	NM	
Spots/Week 1	<u>Rate</u> \$450.00					
tion	Start/End Time	Lena	th Ad-ID			Rate Type
	5-530p		30 NIX1203DYN			\$450.00 NM
5-530n	M	·30	1	\$450.00	NM	

14 09/06/12	09/07/12	5-530p		5-530p	TF	:30	1	\$450.00	NM	
Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$450.00					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Spots: <u>#</u> C 1 4			Time Descrip 07 PM 5-530p		Start/End Time 5-530p	<u>Length /</u> :30 N	\d-lD IIX1203D\	/N		<u>Rate Type</u> \$450.00 N M
15 09/10/12	09/10/12	5-530p		5-530p	M	:30	1	\$450.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # C			Time Descrip 12 PM 5-530p		Start/End Time 5-530p	Length A	\ <u>d-ID</u> IIX1203D\	/N		<u>Rate Type</u> \$450.00 NM
16 09/06/12	09/07/12	530-6p		530-6p	TF	:30	1	\$450.00	NM	
Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u>#</u> Cl 1 4			Time Descrip 39 PM 530-6p		Start/End Time 530-6p	<u>Length</u> <i>E</i> :30 N	ix1203by	/N		<u>Rate Type</u> \$450.00 N M
17 09/10/12	09/10/12	530-6p		530-6p	M	:30	1	\$450.00	NM	
Weeks:	Start Date 09/10/12	<u>End Date</u> 09/16/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Cl			Time Descrip 37 PM 530-6p		Start/End Time 530-6p	Length <i>F</i> :30 N	<u>\d-ID</u> IX1203D\	/N		<u>Rate</u> <u>Type</u> \$450.00 NM
18 09/06/12	09/07/12	M-F 6-63	0р	6-630p	TF	:30	1	\$600.00	NM	
Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> C 1 4			Time Descrip 14 PM M-F 6-6		Start/End Time 6-630p	Length A	\ <u>d-ID</u> IX1203D\	'N		<u>Rate Type</u> \$600.00 NM
19 09/10/12	09/10/12	M-F 6-63	0p	6-630p	M	:30	· ·	\$600.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12		Spots/Week 1	<u>Rate</u> \$600.00					····
Spots: <u>#</u> Cl 1 4			Time Descrip 13 PM M-F 6-6		Start/End Time 6-630p	<u>Length</u> <i>E</i> :30 N	\d-ID IX1203D\	'N		<u>Rate Type</u> \$600.00 NM
22 09/06/12 In 22	09/07/12	930-10p		930-10p	TF	:30	1	\$750.00	NM	
Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$750.00					M
Spots: <u>#</u> Cl 1 4			Time Descrip 56 PM 930-10		Start/End Time 930-10p	<u>Length</u> <i>E</i> :30 N	Nd-ID IX1203DY	'N		<u>Rate Type</u> \$750.00 N M
23 09/10/12 In 23	09/10/12	930-10p		930-10p	M	:30	1	\$750.00	NM	
Weeks:	Start Date	End Date	MTWTESS	Snots/Meek	Rate					

Opolo. <u>ir</u> C	711 <u>1203 7 7 311</u>	1000	111 11110 00001	DUIOII	CHO LING THIO	LOTIGIT	<u>, , , , , , , , , , , , , , , , , , , </u>			itate iyo
1 4	F 09	F 09/07/12 6:14 PM M-F 6-630p			6-630p	6-630p :30 NIX1203DYN			\$600.00 N	
19 09/10/12	09/10/12	M-F 6-6	30p	6-630p	M	:30	1	\$600.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS M	Spots/We	<u>ek Rate</u> 1 \$600.00					
Spots: # C	h <u>Day Air</u>	Date A	ir Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Typ
1 4	M 09	/10/12	6:13 PM M-F 6-	630p	6-630p	:30	NIX1203DY	/N		\$600.00 N
22 09/06/12 In 22	09/07/12	930-10p		930-10p	TF	:30	1	\$750.00	NM	
Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS TF	Spots/Wee	<u>ek Rate</u> 1 \$750.00					
Spots: # C	h <u>Day Ai</u>	<u>Date</u> A	ir Time Descri	ption	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 4	F 09	/07/12	9:56 PM 930-10)p	930-10p	:30	NIX1203DY	/N		\$750.00 NI
23 09/10/12 In 23	09/10/12	930-10)	930-10p	M	:30	1	\$750.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS M	Spots/Wed	<u>ek Rate</u> 1 \$750.00					,
Spots: # C	h <u>Day Ai</u>	<u>Date</u>	<u> ir Time</u> <u>Descri</u>	ption	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 4	M 09	/10/12	9:44 PM 930-10)p	930-10p	:30	NIX1203DY	'N		\$750.00 NI



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

C.	Invoice #	Invoice Date	Invoice Month	Invoice Period
	573002-1	09/30/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
24	09/09/12	09/09/12	Chiefs Football on FOX	12p-CC	S	:30	1	\$7,000.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12S	Spots/Week 1	<u>Rate</u> \$7,000.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Su 09/	09/12 1:29 PM Chiefs F	ootball on FOX	12p-CC	:3	0 NIX1203D	YN		\$7,000.00 NM
25	09/10/12	09/10/12	8-9a	8-9a	M	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 M	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	M 09/	10/12 8:43 AM 8-9a		8-9a	:3	O NIX1203D	YN		\$450.00 NM
26	09/10/12	09/10/12	M-F 12-1p	12-1p	M	:30	1	\$225.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 M	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air	Date Air Time Descript	ion	Start/End Time	Lengt	th Ad-ID			Rate Type
ĺ	1 4	M 09/	10/12 12:14 PM M-F 12-	1p	12-1p	.3	0 NIX1203D	YN		\$225.00 NM

<u>Total Spots</u> 27 <u>Gross Total</u> \$19,825.00

Payment Terms 30 Days

Agency Commission

\$2,973.75

Net Amount Due

\$16,851.25



3030 Summit St. Kansas City, MO 64108

Signal Hill Main: (816)753-4567

Billing:

Billing Address:

Campaign Group Attention: Accounts Payable 1600 Locust Street Philadelphia, PA 19103

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006 INVOICE

Invoice # Invoice Date Invoice Month Invoice Period 569790-2 09/30/12 September 2012 08/27/12 - 08/27/12

Station Account Executive Sales Office Sales Region **WDAF** Dan Driscoll Washington DC National

Advertiser Product Estimate Number Nixon, Jay/D/MO/Governor JAY NIXON 4 GOV

> Flight Dates Order# Alt Order# 08/21/12 - 08/27/12 569790 09798645 Billing Calendar Billing Type Broadcast Cash Special Handling IDB# Advertiser Code Product Code NW80 Agency Ref Advertiser Ref

> > Snots/

							Spots/			
Line :	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
2	08/27/12	08/27/12	M-F 6-7a	6-7a	M	1:00	1	\$900.00	NM	
V	Weeks:	Start Date 08/27/12	End Date MTWT 09/02/12 M		<u>Rate</u> \$900.00					
	Spots: # Ch	Day Air	Date Air Time D	Description	Start/End Time	Lengt	th Ad-ID			Rate Type
	14	M 08/	27/12 6:25 AM N	<i>1</i> 1-F 6-7a	6-7a	1:0	00 NIX1201VA	.L		\$900.00 N M
4 +	08/27/12	08/27/12	9-930p	9-930p	M	:30	1	\$750.00	NM	
V		Start Date 08/27/12	End Date MTWT	-	<u>Rate</u> \$750.00					######################################
\ 5	Spots: # Ch	Day Air	Date Air Time D	Description	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	M 08/	27/12 9:10 PM 9		9-930p	:3	0 NIX1202DI	F		\$750.00 NM
7 (08/27/12	08/27/12	M-F 6-7a	6-7a	M	:30	4	\$450.00	NM	
V	Weeks:	Start Date 08/27/12	End Date MTWT		<u>Rate</u> \$450.00					
8	Spots: # Ch	Day Air	Date Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 08/	27/12 6:08 AM N	/I-F 6-7a	6-7a	:3	0 NIX1202DI	F		\$450.00 NM
9 (08/27/12	08/27/12	7-8a	7-8a	M	:30	1	\$450.00	NM	110
V	Weeks:	Start Date 08/27/12	End Date MTWT1 09/02/12 M		<u>Rate</u> \$450.00					
8	Spots: # Ch	Day Air	Date Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1	1 4		27/12 7:09 AM 7	-89	7-8a	.3	0 NIX1202DI	E		\$450.00 NM

Total Spots \$2,550.00 Gross Total

Payment Terms 30 Days

Agency Commission

\$382.50

Net Amount Due

\$2,167.50



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Campaign Group

1600 Locust Street

Philadelphia, PA 19103

Attention: Accounts Payable

Invoice Date Invoice # Invoice Month Invoice Period 574177-1 09/30/12 September 2012 08/27/12 - 09/19/12

Account Executive Station Sales Office Sales Region WDAF Dan Driscoll Washington DC National

Advertiser Product Estimate Number Nixon, Jay/D/MO/Governor JAY NIXON 4 GOV

Flight Dates Order # Alt Order# 574177 09815399 09/12/12 - 09/19/12

Billing Calendar Billing Type Broadcast Cash

Special Handling

Advertiser Code | Product Code IDB# NW80

Agency Ref Advertiser Ref

Send Payment To:

Billing Address:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

							Spots/			
Line Start Da	te End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/15/12	09/15/12	8-9a		8-9a	S-	:30	1	\$225.00	NM	
Weeks:	Start Date 09/10/12		MTWTFSS	Spots/Week 1	Rate \$225.00					
Spots: #	Ch Day Ai	r Date Air T	ime Descripti	on	Start/End Time	Lenat	h Ad-ID			Rate Type
1			I AM 8-9a	<u> </u>	8-9a		0 NIX1204ST	F		\$225.00 NM
1	- 02 00	7/10/12 0.04	740000			,,,	V	_		Ψ220.00 (4W)
2 09/16/12	09/16/12	7-8a		7-8a	S	:30	2	\$150.00	NM	
Weeks:	Start Date 09/10/12		MTWTFSS S	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: #	Ch Day Ai	<u>r Date</u> <u>Air T</u>	ime Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	4 Su 09	9/16/12 7:24	I AM 7-8a		7-8a	:3	0 NIX1204ST	E		\$150.00 NM
2	4 Su 09	7:53	3 AM 7-8a		7-8a	:3	0 NIX1204ST	E		\$150.00 NM
									·	7
3 09/15/12	09/15/12	7-8a		7-8a	S-	:30	1	\$225.00	NM	
Weeks:	Start Date 09/10/12		MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: #	Ch Day Ai	<u>r Date Air T</u>	ime Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 .	4 Sa 09	7:07 7:07	⁷ AM 7-8a		7-8a	:3	0 NIX1204ST	E		\$225.00 NM
4 09/16/12	09/16/12	8-9a		8-9a	S	:30	1	\$150.00	NM	
Weeks:	Start Date 09/10/12		MTWTFSS S	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: #	Ch Day Ai	r Date Air T	ime Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Type
1			3 AM 8-9a	• Albania	8-9a		0 NIX1204ST	E		\$150.00 NM
	- 00 00	7.0712 0.00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				J			\$150.00 tans
5 09/12/12	09/14/12	M-F 6-7a	·	6-7a	WTF	:30	2	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				·	
	09/10/12		WTF	2	\$450.00					
Spots: #	Ch <u>Day Ai</u>	r Date Air T	ime Descripti	on	Start/End Time	Lenat	h Ad-ID			Rate Type
1			5 AM M-F 6-7a		6-7a		0 NIX1203DY	N		\$450.00 NM
2			AM M-F 6-7a		6-7a		0 NIX1203DY			\$450.00 NM
					V 1 4		J			\$700,00 14IVI



 Invoice #	Invoice Date	Invoice Month	Invoice Period
574177-1	09/30/12	September 2012	08/27/12 - 09/19/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Spots

1 4					ipots/	S					
Weeks: Start Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate S450.00 Start/End Time Length Ad-ID Start/End Time Length Ad-ID S450.00 Start/End Time Length Ad-ID S450.00 Start/End Time Length Ad-ID S450.00 S4			Туре	Rate	Veek	Length V	MTWTFSS	Start/End Time	te Description	End Date	ne Start Date
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Start/End Time Start/End Time Length Ad-ID Rate Start/End Time Start/End Time Length Ad-ID Rate Start/End Time Length Ad-ID Rate Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Start/End Time Length Ad-ID Star			NM	\$450.00	2	:30	MTW	6-7a	2 M-F 6-7a	09/19/12	6 09/17/12
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate S450.0											Weeks:
1 4 M 09/17/12 6:43 AM M-F 6-7a 6-7a 3:30 NIX1204STE \$450.0	Tyne	Rate			74-ID	Length 4	·	_			Snote: # Ch
2 4 Tu 09/18/12 7:00 AMM-F 6-7a 6-7a :30 NIXI204STE \$450.00 7 09/12/12 09/14/12 7-8a 7-8a wTF :30 2 \$450.00 NM Weeks: Start Date 09/10/12 09/16/12 09/16/12wTF 2 Spots://week Rate 8450.00 Start/End Time 1 Length Ad-ID Rate 30 NIXI2030VN S450.00 Spots: # Ch Day Air Date 09/17/12 09/19/12 Air Time Description 2 Start/End Time 1 Start/End Time 2 Spots/Week Rate 30 NIXI2030VN \$450.00 8 09/17/12 09/19/12 7-8a 7-8a 30 NIXI2030VN \$450.00 8 09/17/12 09/19/12 09/19/12 7-8a 7-8a 30 NIXI2030VN \$450.00 8 09/17/12 09/19/12 09/18/12 09/18/12 09/18/12 7-25 AM7-8a 7-8a :30 NIXI2030VN \$450.00 9 09/12/12 09/18/12 09/18/12 09/18/12 09/18/12 09/18/12wTF- 1 Spots/Week 09/10/12 09/18/12wTF- 2 Spots/Week 09/10/12 09/18/12wTF- 2 Spots/Week 09/10/12 09/18/12 09/18/12wTF- 2 Spots/Week 09/10/12 09/18/											,
Weeks: Start Date End Date MTWTFSS Spots/Week Rate S450.00 Start/End Time Length Ad-ID Rate S450.00 S450.											
Weeks: Start Date End Date MTWTFSS Spots/Week S450.00	O INIVI	Ψ-30.00				.50		r 0-7a	09/10/12 /.00 AIVI IVI-F	1u 09/	24
Spots: # Ch			NM	\$450.00	2	:30	WTF	7-8a	2 7-8a	09/14/12	7 09/12/12
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 4 W 09/12/12 7.15 AM 7-8a 7-8a :30 NIX1203DVN \$450.0 8 09/17/12 09/19/12 7-8a 7-8a :30 NIX1203DVN \$450.00 8 09/17/12 09/19/12 7-8a MTW :30 1 \$450.00 NM Weeks: Start Date O9/12/12 End Date O9/12/12 MTW 1 \$450.00 NM Spots: # Ch Day Air Date O9/12/12 Air Time Description O9/12/12 Start/End Time S450.00 Length Ad-ID Length Ad-ID Length Ad-ID S450.00 Rate S450.00 9 09/12/12 09/12/12 5-530p wTF :30 2 \$450.00 NM Weeks: Start Date End Date End Date O9/16/12 MTWTFSS Spots/Week S450.00 Rate S450.00 Start/End Time Length Ad-ID Length Ad-ID S450.00 Rate S450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time O9/13/12 Start/Date S450.00 Start/Date S450.00 NM Weeks: Start Date O9/19/12 End Date O1/12/12 MTWTFSS Spots/Week O1/12/12 Rate S450.00											Weeks:
1 4 W 09/12/12 7:15 AM 7-8a 7-8a 30 NIX1203DVN \$450.00	Type	<u>Rate</u>			Ad-ID	Length /	Start/End Time	escription			Spots: # Ch
8 09/17/12 09/19/12 7-8a 7-8a MTW :30 1 \$450.00 NM Weeks: Start Date 09/17/12	0 NM	\$450.00			NIX1203DYN	:30	7-8a				
Weeks: Start Date O9/17/12 End Date MTWTFSS Spots/Week S450.00	0 N M	\$450.00			NIX1203DYN	:30	7-8a	За	09/13/12 7:27 AM 7-8a	Th 09/	2 4
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Start Date Description Start/End Time Length Ad-ID Rate Description Start/End Time Length Ad-ID Rate Ad-ID Rate Ad-ID Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time St			NM	\$450.00	1	:30	MTW	7-8a	2 7-8a	09/19/12	8 09/17/12
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 9 09/12/12 09/14/12 7:25 AM 7-8a 7-8a :30 NIX1204STE \$450.00 9 09/12/12 09/14/12 5-530p 5-530p WTF :30 2 \$450.00 NM Weeks: Start Date O9/10/12 End Date O9/16/12 MTWTFSS O9/16/12 Spots/Week Pate O9/10/12 Rate O9/10/12 Start/End Time O9/13/12 Length Ad-ID O9/13/12 Rate O9/12/12 Rate O9/12/12 Start Date O9/13/12 Air Time O9/13/12 Description O9/13/12 Start Date O9/13/12 Air Date O9/13/12 MTWTFSS O9/13/12 NTW :30 1 \$450.00 NM Weeks: Start Date O9/13/12 End Date O9/23/12 MTWTFSS O9/13/12 Spots/Week O9/13/12 Rate O9/17/12 Start/End Time O9/13/12 Length Ad-ID O9/23/12 Rate O9/17/12 Start/End Time O9/13/12 Length Ad-ID O9/13/12 Rate O9/17/12 Start/End Time O9/13/12				••							Weeks:
1 4 Tu 09/18/12 7:25 AM 7-8a 7-8a 30 NIX1204STE \$450.00	Туре	Rate			74-10	Length /	•				Snote: # Ch
9 09/12/12 09/14/12 5-530p 5-530pWTF :30 2 \$450.00 NM Weeks: Start Date		\$450.00									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS - wfFr Spots/Week 3450.00 Rate 3450.00 Spots: # Ch Day Air Date 2 4 W 09/12/12 Air Time Description 5-530p Start/End Time Length Ad-ID 8450.00 Rate 3450.00 1 4 Th 09/13/12 5:12 PM 5-530p 5-530p :30 NIX1203DYN \$450.00 10 09/17/12 09/19/12 5-530p 5-530p :30 NIX1203DYN \$450.00 Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 09/23/12 Spots/Week 04/25/25 Rate 09/17/12 \$450.00 NM Spots: # Ch Day Air Date 1 4 M 09/17/12 Air Time Description 09/17/12 Start/End Time 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2										Tu Oo	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Air Time Description Start/End Time Length Ad-ID Ad			NM	\$450.00	2	:30	WTF	5-530p	2 5-530p	09/14/12	9 09/12/12
2 4 W 09/12/12 5:12 PM 5-530p 5-530p :30 NIX1203DYN \$450.0 1 4 Th 09/13/12 5:23 PM 5-530p 5-530p :30 NIX1203DYN \$450.0 10 09/17/12 09/19/12 5-530p 5-530p :30 NIX1203DYN \$450.0 Weeks: Start Date O9/17/12 End Date O9/17/12 MTWTFSS O9/18/Week O9/17/12 Spots/Week S450.00 Rate S450.00 Spots: # Ch Day Air Date Air Time Description 1 4 M 09/17/12 Start/End Time S100 D9/18/S100 D9/18/S10							***************************************				Weeks:
1 4 Th 09/13/12 5:23 PM 5-530p 5-530p :30 NIX1203DYN \$450.0 10 09/17/12 09/19/12 5-530p 5-530p MTW :30 1 \$450.00 NM Weeks: Start Date O9/17/12 End Date MTWTFSS Spots/Week O9/17/12 Rate S450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate S450.00 Rate S450.00 1 4 M 09/17/12 5:08 PM 5-530p 5-530p :30 NIX1204STE \$450.00	Туре	Rate			<u>Ad-ID</u>	Length /	Start/End Time	escription	Air Date Air Time Des	Day Air	Spots: # Ch
10 09/17/12 09/19/12 5-530p 5-530p MTW :30 1 \$450.00 NM Weeks: Start Date 09/17/12 End Date 09/17/12 MTW 1 Rate \$450.00 Spots: # Ch Day Air Date 1 4 M 09/17/12 Air Time Description 1 Start/End Time 1 200 Hard 1 200	0 NM	\$450.00			NIX1203DYN	:30 1	5-530p	530p	09/12/12 5:12 PM 5-53	W 09	2 4
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTW 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 4 M 09/17/12 5:08 PM 5-530p 5-530p :30 NIX1204STE \$450.0	0 NM	\$450.00			NIX1203DYN	:30 !	5-530p	530p	09/13/12 5:23 PM 5-53	Th 09/	1 4
09/17/12 09/23/12 MTW 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 4 M 09/17/12 5:08 PM 5-530p 5-530p :30 NIX1204STE \$450.0			NM	\$450.00	1	:30	MTW	5-530p	2 5-530p	09/19/12	10 09/17/12
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 4 M 09/17/12 5:08 PM 5-530p 5-530p :30 NIX1204STE \$450.0					14 11						Weeks:
1 4 M 09/17/12 5:08 PM 5-530p 5-530p :30 NIX1204STE \$450.0	Type	Rate			Ad-ID	Length /	•				Spots: # Ch
	0 NM	\$450.00			NIX1204STE	:30	5-530p				
11 09/12/12		***************************************	NM	\$600.00	2	:30	WTF	6-630p	2 M-F 6-630p	09/14/12	11 09/12/12
Weeks: Start Date											Weeks:
09/10/12 09/16/12WTF 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	Tuna	Data			V4 1D	Longib	•				O
	<u>Type</u>	\$600.00									
, , , , , , , , , , , , , , , , , , ,		\$600.00						·			
2 4 F 09/14/12 6:16 PM M-F 6-630p 6-630p ;30 NIX1203DYN \$600.C	U INIVI	\$000.00			ATVTCASDIN	:30	a-osub	-r o-osup	09/14/12 6:16 PIVI IV-F	r 09	2.4
12 09/17/12 09/18/12 M-F 6-630p 6-630p MT :30 2 \$600.00 NM			NM	\$600.00	2	:30	MT	6-630p	2 M-F 6-630p	09/18/12	12 09/17/12
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MT 2 \$600.00											Weeks:
	Туре	Rate			Ad-ID	Length (Start/End Time	escription			Spots: # Ch
	0 NM	\$600.00			VIX1204STE	:30	6-630p				
2 4 Tu 09/18/12 6:13 PM M-F 6-630p 6-630p :30 NIX1204STE \$600.0	O NM	\$600.00			VIX1204STE	:30	6-630p	-F 6-630p	09/18/12 6:13 PM M-F	Tu 09.	2 4



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
574177-1	09/30/12	September 2012	08/27/12 - 09/19/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

							Spots/			
Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
)9/12/12 n 14	09/14/12	930-10p	930-10p	WTF	:30	2	\$750.00	NM	
V	/eeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12WTF	Spots/Week 2	<u>Rate</u> \$750.00					
s	pots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 4		/12/12 9:37 PM 930-10 _k		930-10p		O NIX1203DYN			\$750.00 NM
L	2 4	F 09.	/14/12 9:46 PM 930-10 _k)	930-10p	:3	O NIX1203DYN			\$750.00 NM
	9/17/12 n 15	09/19/12	930-10p	930-10p	MTW	:30	2	\$750.00	NM	
W	leeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 MTW	Spots/Week 2	<u>Rate</u> \$750.00					
S	pots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 4	M 09.	/17/12 9:37 PM 930-10;)	930-10p	:3	O NIX1204STE			\$750.00 NM
	2 4	Tu 09.	/18/12 9:44 PM 930-10 ₁	<u> </u>	930-10p	:3	O NIX1204STE		····	\$750.00 NM
)9/17/12 1 16	09/19/12	9-930p	9-930p	MTW	:30	2	\$750.00	NM	
V	/eeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 MTW	Spots/Week 2	<u>Rate</u> \$750.00					
S	pots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			<u>Rate</u> <u>Type</u>
	2 4	M 09	/17/12 9:24 PM 9-930p		9-930p	:3	O NIX1204STE			\$750.00 NM
	1 4	Tu 09.	/18/12 9:08 PM 9-930p		9-930p	:3	0 NIX1204STE			\$750.00 NM
)9/12/12 n 17	09/14/12	9-930p	9-930p	WTF	:30	1	\$750.00	NM	
W	/eeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12WTF	Spots/Week 1	<u>Rate</u> \$750.00					
s	pots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	1 4	Th 09	/13/12 9:15 PM 9-930p		9-930p	:3	O NIX1203DYN			\$750.00 NM
17 0	9/12/12	09/14/12	M-F 10-1030p	10-1030p	WTF	:30	2	\$750.00	NM	
V	/eeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12WTF	Spots/Week 2	<u>Rate</u> \$750.00					
s	pots: # Ch	<u>Day Air</u>	Date Air Time Descrip	tion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	2 4	W 09	/12/12 10:13 PM M-F 10-	-1030p	10-1030p	:3	0 NIX1203DYN			\$750.00 NM
	1 4	F 09	/14/12 10:13 PM M-F 10-	-1030p	10-1030p	:3	O NIX1203DYN			\$750.00 NM
18 0	9/17/12	09/19/12	M-F 10-1030p	10-1030p	MTW	:30	1	\$750.00	NM	
V	leeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 MTW	Spots/Week 1	<u>Rate</u> \$750.00				•	
s	pots: # Ch		Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
L	14		/18/12 10:10 PM M-F 10-		10-1030p		0 NIX1204STE			\$750.00 NM
Į.)9/15/12 n 21	09/15/12	Sa 10-1030p	10-1030p	S-	:30	1	\$630.00	NM	
	/eeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12S-	Spots/Week 1	<u>Rate</u> \$630.00					
s	pots: # Ch		• • · · • · · -	tion	Start/End Time	<u>Len</u> gt	h Ad-ID			Rate Type
	1 4	Sa 09			10-1030p		0 NIX1204STE			\$630.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice # Invoice Date Invoice Month Invoice Period	574177-1		08/27/12 - 09/19/12
		Invoice Month	Invoice Period

Advertiser	<u>Product</u>	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

							Spots/			
Line	Start Date	End Date	Description	Start/End T	ime MTWTFS	S Lengti	n Week	Rate	Type	
20	09/12/12 In 22	09/14/12	M-F 530-6a	530-6a	WTF-	- :30) 2	\$250.00	NM	
	Weeks:	Start Date 09/10/12		WTFSS Spots/We	<u>Rat</u> 2 \$250.0					
	Spots: # Ch	<u>Day Air</u>	Date Air Time	<u>Description</u>	Start	<u>End Time</u> <u>Ler</u>	ngth Ad-ID			<u>Rate Type</u>
	1 4	W 09/	12/12 5:53 AF	√l M-F 530-6a	530-6	Sa	:30 NIX12	03DYN		\$250.00 NM
	2 4	F 09/	14/12 5:43 AI	VI M-F 530-6a	530-6	ia	:30 NIX12	03DYN		\$250.00 NM
21	09/17/12 ln23	09/19/12	M-F 530-6a	530-6a	MTW	- :3) 1	\$250.00	NM	
	Weeks:	Start Date 09/17/12		NTFSS Spots/We	<u>eek Ra</u> 1 \$250.0					
	Spots: # Ch	<u>Day Air</u>	Date Air Time	<u>Description</u>	<u>Start</u>	<u>/End Time Lei</u>	ngth Ad-ID			Rate Type
	1 4	M 09/	17/12 5:37 Ai	И M-F 530-6a	530-6	Sa	:30 NIX12	04STE		\$250.00 NM
22	09/16/12 In 24	09/16/12	Su 9-10p	9-10p		S :30) 1	\$750.00	NM	
	Weeks:	Start Date 09/10/12		NTFSS Spots/We	<u>eek Ra</u> 1 \$750.0					
	Spots: # Ch	<u>Day Air</u>	Date Air Time	<u>Description</u>	<u>Start</u>	<u>/End Time Lei</u>	ngth Ad-ID			Rate Type
	1 4	Su 09/	16/12 9:44 Př	/I Su 9-10p	9-10)	:30 NIX12	04STE		\$750.00 NM
23	09/12/12 In 25	09/12/12	FOX X Factor	7-9p	W	- :3() 1	\$1,800.00	NM	
	Weeks:	Start Date 09/10/12		NTESS Spots/We	<u>eek Ra</u> 1 \$1,800.0					
	Spots: # Ch	Day Air	Date Air Time	<u>Description</u>	Start	End Time Ler	ngth Ad-ID			Rate Type
	1 4	W 09/		/I FOX X Factor	7-9p		:30 NIX12	03DYN		\$1,800.00 NM

Total Spots 35 Gross Total \$19,230.00

Payment Terms 30 Days

Agency Commission

\$2,884.50

Net Amount Due

\$16,345.50





3030 Summit St. Signal Hill Kansas City, MO 64108

Billing:

Main: (816)753-4567

Billing Address:

Campaign Group Attention: Accounts Payable 1600 Locust Street Philadelphia, PA 19103

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

14

M

09/24/12

7:52 AM 7-8a

Invoice #	Invoice Date	Invoice Month	Invoice Period
576217-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

Flight Dates	Order #	Alt Order #
09/20/12 - 09/24/12	576217	09823046
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code NW80	Product Code
Agency Ref	Advertiser Ref	

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 09/20/12	09/21/12	M-F 6-7a	6-7a	TF	:30	4	\$450.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTF 09/23/12TF		<u>Rate</u> \$450.00					
Spots: # C	h Day Ai	r Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
3 4	Th 09	9/20/12 6:12 AM N	1-F 6-7a	6-7a	.3	0 NIX1204ST	E		\$450.00 NM
1 4	Th 09	0/20/12 6:36 AM N	1-F 6-7a	6-7a	:3	0 NIX1205ST	R		\$450.00 NM
2 4	F 09	9/21/12 6:07 AM N	1-F 6-7a	6-7a	:3	O NIX1205ST	R		\$450.00 NM
4 4	F 09)/21/12 6:21 AM N	1-F 6-7a	6-7a	:3	0 NIX1204ST	E		\$450.00 NM
2 09/24/12	09/24/12	M-F 6-7a	6-7a	M	:30	2	\$450.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWT6 09/30/12 M		<u>Rate</u> \$450.00				•	
Spots: # C	h <u>Day Ai</u>	<u>r Date Air Time</u> 🗅	escription escription	Start/End Time		h Ad-ID			Rate Type
1 4	M 09	9/24/12 6:22 AM N	1-F 6-7a	6-7a	:3	0 NIX1205ST	R		\$450.00 NM
2 4	M 09	9/24/12 7:00 AM N	1-F 6-7a	6-7a	:3	0 NIX1205ST	R		\$450.00 NM
3 09/20/12	09/21/12	7-8a	7-8a	TF	:30	4	\$450.00	MM	
Weeks:	Start Date 09/17/12	End Date MTWTF 09/23/12TF		<u>Rate</u> \$450.00			·		
Spots: # C	h <u>Day Ai</u>	<u>r Date Air Time</u> D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
3 4	·Th 09	7:16 AM 7	-8a	7-8a	:3	O NIX1205ST	R		\$450.00 NM
1 4	Th 09)/20/12 7:38 AM 7	-8a	7-8a	:3	0 NIX1205ST	R		\$450.00 NM
2 4	F 09	3/21/12 7:07 AM 7	-8a	7-8a	:3	0 NIX1205ST	R		\$450.00 NM
4 4	F 09	9/21/12 8:00 AM 7	-8a	7-8a	:3	0 NIX1205ST	R		\$450.00 NM
4 09/24/12	09/24/12	7-8a	7-8a	M	:30	2	\$450.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTI 09/30/12 M		<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> <u>D</u>	escription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 4	M 09)/24/12 7:25 AM 7	-8a	7-8a	:3	0 NIX1204ST	E		\$450.00 NM
					_		_		

7-8a

:30 NIX1205STR

\$450.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

<i></i>	Invoice #	Invoice Date	Invoice Month	Invoice Period
	576217-1	09/30/12	September 2012	08/27/12 - 09/24/12

<u>Advertiser</u>	Product	Estimate Number
Nixon, Jay/D/MO/Gover	nor JAY NIXON 4 GOVERNO	1

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 09/20/12	09/21/12	5-530p	5-530p	TF	:30	1	\$450.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12TF	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # C			,	Start/End Time	Lengt	h Ad-ID			Rate Type
3pots, # 0		/21/12 5:08 PM 5-530p	don	5-530p		0 NIX1204STE	<u>.</u>		\$450.00 NM
i									
6 09/24/12	09/24/12	5-530p	5-530p	M	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	End Date MTWTFSS 09/30/12 M	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			<u>Rate Type</u>
1 4	M 09	/24/12 5:23 PM 5-530p		5-530p	:3	O NIX1205STR			\$450.00 NM
7 09/20/12	09/21/12	M-F 6-630p	6-630p	TF	:30	1	\$600.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12TF	Spots/Week	<u>Rate</u> \$600.00					
Spots: # C				Start/End Time	Lenat	h Ad-ID			Rate Type
1 4				6-630p		O NIX1205STR	<u> </u>		\$600.00 NM
8 09/24/12	09/24/12	M-F 6-630p	6-630p	M	:30	1	\$600.00	NM	•
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 M	Spots/Week 1	<u>Rate</u> \$600.00			**********		
Spots: # C			tion	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4		/24/12 6:29 PM M-F 6-6		6-630p		O NIX1205STR	L		\$600.00 NM
9 09/20/12	09/21/12	930-10p	930-10p	TF	:30	2	\$750.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
V V C C N C .	09/17/12	09/23/12TF	2	\$750.00					
Spots: # C			<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 4	Th 09	/20/12 9:45 PM 930-10p	0	930-10p	:3	0 NIX1205STR	l,		\$750.00 NM
1 4	F 09	/21/12 9:38 PM 930-10p	o	930-10p	:3	0 NIX1205STF	ł		\$750.00 NM
10 09/24/12	09/24/12	930-10p	930-10p	M	:30	1	\$750.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 M	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # C		00/00/12	•	Start/End Time	Lenat	h Ad-ID			Rate Type
3pots. <u>#</u> 0		/24/12 9:56 PM 930-10		930-10p		<u>0 NIX1205</u> STR	}		\$750.00 NM
									, , , , , , , , , , , , , , , , , , ,
11 09/20/12	09/21/12	9-930p	9-930p	TF	:30	2	\$750.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12TF	Spots/Week 2	<u>Rate</u> \$750.00					
Spots: # C	h <u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Descrip</u>	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
2 4		/20/12 9:23 PM 9-930p		9-930p	:3	0 NIX1205STR	t		\$750.00 NM
1 4	F 09	/21/12 9:07 PM 9-930p		9-930p	:3	0 NIX1205STR			\$750.00 NM
12 09/24/12	09/24/12	9-930p	9-930p	M	:30	1	\$750.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	09/24/12	09/30/12 M	1	\$750.00	1 1	L A at ITS			Data Torri
Spots: # C	,		<u>ruon</u>	Start/End Time		<u>h Ad-ID</u> O NIX1205STF	•		Rate Type
1 4	M 09	/24/12 9:15 PM 9-930p		9-930p	:3	O NTYTEODZER	· · · · · · · · · · · · · · · · · · ·		\$750.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
576217-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13 09/20/12	09/21/12	M-F 10-1030	p	10-1030p	TF	:30	2	\$750.00	NM	
Weeks: Spots: <u>#</u> Cr 1 4		09/23/12 - Date <u>Air Tin</u>	TWTFSS TF ne Descrip PM M-F 10-		<u>Rate</u> \$750.00 <u>Start/End Time</u> 10-1030p		<u>n Ad-ID</u> 0 NIX1204STE			<u>Rate Type</u> \$750.00 NM
2 4	F 09	/21/12 10:22 F	PM M-F 10-	1030p	10-1030p	:3	O NIX1204STE	-		\$750.00 NM
14 09/24/12	09/24/12	M-F 10-1030	р	10-1030p	M	:30	1	\$750.00	NM	
Weeks: Spots: # Ch	Start Date 09/24/12 Day Air	09/30/12 M	TWTFSS ne Descrip	Spots/Week 1 tion	Rate \$750.00 Start/End Time	Lenat	h Ad-ID		•	Rate Type
14		/24/12 10:23 F			10-1030p) NIX1204STE			\$750.00 NM
15 09/20/12	09/21/12	M-F 1030-11	02p	1030-1102p	TF	:30	1	\$375.00	NM	
Weeks:	Start Date 09/17/12 Day Air	09/23/12 -	TWTFSS TF ne Descrip	Spots/Week 1	<u>Rate</u> \$375.00 Start/End Time	Lengt	n Ad-ID	•	,	Rate Type
Spots: <u>#</u> Ch 1 4			PM M-F 103		1030-1102p	***************************************	<u>1 Mu-1D</u>) NIX1205STF	:		\$375.00 NM
16 09/24/12	09/24/12	M-F 1030-11	02p	1030-1102p	M	:30	1	\$375.00	NM	
Weeks:	Start Date 09/24/12		TWTFSS	Spots/Week	<u>Rate</u> \$375.00					*
Spots: <u>#</u> Ch 1 4	n <u>Day Air</u>	Date Air Tin	ne <u>Descrip</u> PM M-F 103	<u>tion</u>	<u>Start/End Time</u> 1030-1102p		n <u>Ad-ID</u> 0 NIX1205STF			<u>Rate Type</u> \$375.00 NM
17 09/22/12	09/22/12	Sa 9-10p		9-10p	S	:30	1	\$450.00	NM	
Weeks: Spots: <u>#</u> Cr 1 4	Start Date 09/17/12 Day Air Sa 09. Credited	09/23/12 - Date Air Tin /22/12	TWTFSS S- ne Descrip Sa 9-10		<u>Rate</u> \$450.00 <u>Start/End Time</u> 9-10p	<u>Lengt</u> :0	n <u>Ad-ID</u> 0			<u>Rate Type</u> \$450.00 NM
18 09/22/12	09/22/12	Sa 10-1030p		10-1030p	S-	:30	1	\$630.00	NM	
Weeks: Spots: <u>#</u> Cr 1 4	Start Date 09/17/12 Day Air Sa 09,	09/23/12 - Date <u>Air Tin</u>	TWTFSS S- ne Descrip PM Sa 10-1		<u>Rate</u> \$630.00 <u>Start/End Time</u> 10-1030p		n <u>Ad-ID</u>) NIX1205STR			<u>Rate Type</u> \$630.00 NM
19 09/20/12	09/21/12	M-F 530-6a		530-6a	TF	:30	2	\$250.00	NM	
Weeks: Spots: <u>#</u> Cr 2 4 1 4	Th 09.	09/23/12 - Date <u>Air Tin</u> /20/12 5:37 /	TWTFSS TF ne Descrip AMM-F 530 AMM-F 530)-6a	<u>Rate</u> \$250.00 <u>Start/End Time</u> 530-6a 530-6a	:3	1 <u>Ad-ID</u>) NIX1205STR) NIX1205STR			<u>Rate Type</u> \$250.00 NM \$250.00 NM
20 09/24/12	09/24/12	M-F 530-6a		530-6a	M	:30	1	\$250.00	NM	
Weeks: Spots: <u>#</u> Cr 1 4		09/30/12 M Date Air Tin	TWTFSS ne Descrip AM M-F 530		<u>Rate</u> \$250.00 <u>Start/End Time</u> 530-6a		n <u>Ad-ID</u> 0 NIX1204STE			<u>Rate Type</u> \$250.00 NM

\$150.00 NM

Rate Type

\$150.00 NM

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

09/21/12

M-F 3-4p

End Date

09/30/12

09/24/12

Start Date

Day Air Date

09/24/12

09/24/12

Μ

27 09/24/12

Weeks:

Spots: # Ch

14

3:29 PM M-F 3-4p

MTWTFSS

Air Time Description

3:56 PM M-F 3-4p

3-4p

Spots/Week

Invoice #	Invoice Date	Invoice Month	Invoice Period
576217-1	09/30/12	September 2012	08/27/12 - 09/24/12

ſ	Advertiser	Product	Estimate Number
L	Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

: C4	inui Maia	Fuel Date	Decemention	Ctat/End Time		Longih	Spots/	Data	Tuna	
	tart Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
21 09	9/23/12	09/23/12	Su 9-10p	9-10p	S	:30	2	\$750.00	NM	
We	eeks:	Start Date 09/17/12	End Date MTWTFS 09/23/12		<u>Rate</u> \$750.00					
Sn	ots: # Ch			-	Start/End Time	Lengt	h Ad-ID			Rate Typ
Op	2 4	,,	/23/12 9:38 PM Su		9-10p		<u>0 NIX12045TE</u>			\$750.00 NI
	14)/23/12 9:54 PM Su	•	9-10p		0 NIX1205STF			\$750.00 NI
22.00	0/00/40	00/04/40	2.0-	0.0-	TF	.20	4	\$4E0.00	NIRA	
22 09	9/20/12	09/21/12	8-9a	8-9a	11	:30	4	\$450.00	NM	
We	eeks:	Start Date 09/17/12	End Date MTWTFS 09/23/12TF-		<u>Rate</u> \$450.00					
Sp	ots: # Ch	<u>Day Ai</u>	<u>r Date Air Time De</u>	scription	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Typ
	1 4	Th 09)/20/12 8:15 AM 8-9	∂a	8-9a	:3	O NIX1204STE	-		\$450.00 N
	3 4	Th 09)/20/12 8:39 AM 8-9	Эа	8-9a	:3	O NIX1205STF	ę		\$450.00 N
	4 4	F 09)/21/12 8:43 AM 8-9	∂a	8-9a	:3	O NIX1205STF	₹		\$450.00 N
	2 4	F 09	/21/12 8:59 AM 8-9)a	8-9a	:3	O NIX1204STE	-		\$450.00 NI
23 09	9/24/12	09/24/12	8-9a	8-9a	M	:30	2	\$450.00	NM	
We	eeks:	Start Date 09/24/12	End Date MTWTFS		<u>Rate</u> \$450.00		_	····		
Sp	ots: # Ch	<u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> De	scription	Start/End Time	<u>Leng</u>	h Ad-ID			Rate Typ
	1 4	M 09)/24/12 8:29 AM 8-9)a	8-9a	:3	O NIX1205STF	₹		\$450.00 NI
	2 4	M 09	/24/12 8:58 AM 8-9)a	8-9a	:3	O NIX1205STF	<u> </u>		\$450.00 NI
24 09	9/20/12	09/21/12	M-F 9-10a	9-10a	TF	:30	2	\$150.00	NM	
W	eeks:	Start Date 09/17/12	End Date MTWTFS		<u>Rate</u> \$150.00					
Sp	ots: # Ch	Day Air	r Date <u>Air Time</u> De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	2 4	Th 09)/20/12 9:59 AM M-	F 9-10a	9-10a	:3	0 NIX1205STF	₹		\$150.00 NI
	1 4	F 09	/21/12 9:30 AM M-	F 9-10a	9-10a	:3	O NIX1205STF	₹		\$150.00 NI
25 09	9/24/12	09/24/12	M-F 9-10a	9-10a	M	:30	1	\$150.00	NM	
We	eeks:	Start Date 09/24/12	End Date MTWTFS		<u>Rate</u> \$150.00		<u> </u>			
αZ	ots: # Ch			scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
- 1-	1 4		/24/12 9:58 AM M-	······	9-10a		O NIX1204STE	-		\$150.00 NI
26 09	9/20/12	09/21/12	M-F 3-4p	3-4p	~ ~ T ~ ~	:30	2	\$150.00	NM	
We	eeks:	Start Date 09/17/12	End Date MTWTFS		<u>Rate</u> \$150.00					
Sn	ots: # Ch			-	Start/End Time	e Lenat	h Ad-ID			Rate Typ
Jþ	1 4	Th 09		**************************************	3-4p		O NIX1205STF	₹		\$150.00 N
					'					

3-40

M-----

<u>Rate</u>

Start/End Time

\$150.00

3-4p

:30 NIX1205STR

:30 NIX1205STR

Length Ad-ID

\$150.00

NM



- 00	2			
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	576217-1	100.00	September 2012	08/27/12 - 09/24/12
				······

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

Auvenisei	rioduci	Estimate Multiper
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	SP-00-04-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-
28 09/20/12	09/21/12	M-F 4-5p	4-5p	TF	:30	2	\$300.00	NM	
Weeks: Spots: <u>#</u> Cł 1 4 2 4	Th 09	09/23/12TF r Date <u>Air Time</u> Desc	l-5p	<u>Rate</u> \$300.00 <u>Start/End Time</u> 4-5p 4-5p	:3	<u>n Ad-ID</u>) NIX1204STE) NIX1205STR			Rate Type \$300.00 NM \$300.00 NM
29 09/24/12	09/24/12	M-F 4-5p	4-5p	M	:30	1	\$300.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	<u>Start Date</u> 09/24/12 1 <u>Day Air</u> M 09	09/30/12 M	1 ription	<u>Rate</u> \$300.00 <u>Start/End Time</u> 4-5p		1 <u>Ad-ID</u>) NIX1205STR			<u>Rate</u> <u>Type</u> \$300.00 NM
30 09/20/12	09/21/12	530-6p	530-6p	TF	:30	1	\$450.00	NM	
Weeks: Spots: <u>#</u> Cł 1 4	09/17/12 Day <u>Ai</u> i	End Date MTWTFSS 09/23/12TF r Date Air Time Desc 0/21/12 5:28 PM 530-6	1 <u>ription</u>	<u>Rate</u> \$450.00 <u>Start/End Time</u> 530-6p		n <u>Ad-ID</u>) NIX1205STR			<u>Rate</u> <u>Type</u> \$450.00 NM
31 09/24/12	09/24/12	530-6p	530-6p	M	:30	1	\$450.00	NM	
Weeks: Spots: <u>#</u> Ct 1 4	09/24/12 n <u>Day Ai</u> i	End Date MTWTFSS 09/30/12 M r Date Air Time Desc 9/24/12 5:54 PM 530-6		<u>Rate</u> \$450.00 <u>Start/End Time</u> 530-6p		n <u>Ad-ID</u> D NIX1204STE			<u>Rate Type</u> \$450.00 NM
32 09/20/12	09/21/12	M-F 1102p-1132p	M-F 1102p-1132p	TF	:30	2	\$250.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4 2 4	Th 09 F 09	09/23/12TF r <u>Date</u> <u>Air Time</u> <u>Desc</u> 9/20/12 11:31 PM M-F 1 9/21/12 11:31 PM M-F 1	2 r <u>iption</u> 102p-1132p 102p-1132p	Rate \$250.00 Start/End Time M-F 1102p-1132p M-F 1102p-1132p	:3	n <u>Ad-ID</u> D NIX12055TR D NIX12055TR			<u>Rate Type</u> \$250.00 NM \$250.00 NM
33 09/24/12	09/24/12	M-F 1102p-1132p		M	:30	1	\$250.00	NM	
Weeks: Spots: <u>#</u> Cl 1 4	Start Date 09/24/12 Day Ail M 09	09/30/12 M	1 r <u>iption</u>	<u>Rate</u> \$250.00 <u>Start/End Time</u> M-F 1102p-1132p		<u>1 Ad-ID</u>) NIX1205STR			<u>Rate</u> <u>Type</u> \$250.00 NM
34 09/23/12 In 34 - lur r	09/23/12 ebate - \$630	Su 10-1030p	10-1030p	S	:30	1	\$0.00	NM	
In 34 - lur r Weeks: Spots: <u>#</u> Cl 1 4		09/23/12S		<u>Rate</u> \$0.00 <u>Start/End Time</u> 10-1030p		1 <u>Ad-ID</u>) NIX1205STR			<u>Rate</u> <u>Type</u> \$0.00 NM
	09/24/12 ebate - \$100	M-F 430-5a News	430-5a	M	:30	1	\$0.00	NM	
In 34 - fur r Weeks: Spots: <u>#</u> Cr 1 4		09/30/12 M		<u>Rate</u> \$0.00 <u>Start/End Time</u> 430-5a		<u>n Ad-ID</u> O NIX1205STR			Rate Type \$0.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

300				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	576217-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

								Spots/			
Line	Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
36	09/24/12 In 36 - lur re	09/24/12 ebate - \$450	M-F 6-7a		6-7a	M	:30	1	\$0.00		
	In 34 - lur re Weeks:	ebate \$630 Start Date 09/24/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$0.00					
	Spots: <u>#</u> Ch 1 4		***************************************	Time Descript 4 AMM-F 6-7a		Start/End Time 6-7a		th <u>Ad-ID</u> 30 NIX1205STR			<u>Rate</u> <u>Type</u> \$0.00 NM

Total Spots 56 Gross Total \$24,030.00

Payment Terms 30 Days

Agency Commission \$3,604.50

Net Amount Due \$20,425.50



Billing Address:

Send Payment To: **WDAF**

3600 Solutions Center

Chicago, IL 60677-3006

3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Campaign Group

1600 Locust Street

Philadelphia, PA 19103

Attention: Accounts Payable

Invoice # Invoice Date Invoice Month Invoice Period 571188-1 09/30/12 September 2012 08/27/12 - 09/03/12 Account Executive Station

INVOICE

Sales Region Sales Office WDAF Dan Driscoll Washington DC National

<u>Advertiser</u> Product Estimate Number Nixon, Jay/D/MO/Governor JAY NIXON 4 GOV

> Flight Dates Order# Alt Order# 08/28/12 - 09/03/12 571188 09805081

Billing Calendar Billing Type Broadcast Cash

Special Handling

IDB# Advertiser Code Product Code NW80 Agency Ref Advertiser Ref

Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	08/28/12	08/31/12	9-930p		9-930p	WTF	:30	1	\$1,250.00	NM	MADDE DESCRIPTION OF THE PROPERTY OF THE PROPE
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS WTF	Spots/Week 1	<u>Rate</u> \$1,250.00					
	Spots: # Ch	Day Air	Date Air	Time Descript	tion_	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4	W 08/	29/12 9:	24 PM 9-930p		9-930p	:3	30 NIX1203	DYN		\$1,250.00 NM
2	08/28/12	08/31/12	M-F 10-1	030p	10-1030p	WTF	:30	1	\$1,250.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS WTF	Spots/Week 1	<u>Rate</u> \$1,250.00					
	Spots: # Ch	Day Air	Date Air	Time Descript	tion .	Start/End Time	Leng	th Ad-ID			Rate Type
L	1 4	Th 08/	30/12 10::	23 PM M-F 10-	1030p	10-1030p	:3	30 NIX1203	DYN		\$1,250.00 NM
3	08/28/12	08/31/12	M-F 6-7a		6-7a	WTF	:30	1	\$600.00	NM	
·	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS WTE	Spots/Week 1	<u>Rate</u> \$600,00					
i	Spots: # Ch			Time Descript	tion	Start/End Time	Lena	th Ad-ID			Rate Type
	14			59 AM M-F 6-7		6-7a		30 NIX1203	DYN		\$600.00 NM
4	08/28/12	08/31/12	7-8a		7-8a	WTF	:30	1	\$600.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS WTF	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch	Day Air	Date Air	Time Descript	tion_	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4	W 08/	29/12 7:	39 AM 7-8a		7-8a	.3	30 NIX1203	DYN		\$600.00 NM
5	08/28/12	08/31/12	8-9a		8-9a	WTF	:30	1	\$600.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS WTF	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch	Day Air	Date Air	Time Descript	tion_	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4		30/12 8:	13 AM 8-9a		8-9a	:3	30 NIX1203	DYN		\$600.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

24,0	Invoice #	Invoice Date	Invoice Month	Invoice Period
	571188-1	09/30/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor		

Line Start Date	End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 09/02/12	09/02/12	9-930	p	9-930p	5	:30	1	\$1,250.00	NM	
Weeks:	Start Date 08/27/12	End Da ²		Spots/Week 1	<u>Rate</u> \$1,250.00					
Spots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> Su 09.		Air Time Descrip 9:24 PM 9-930p	tion	Start/End Time 9-930p		<u>h Ad-ID</u> 0 міх1203р	YN		<u>Rate Type</u> \$1,250.00 NM
7 09/01/12	09/01/12	7-8a		7-8a	S	:30	1	\$375.00	NM	
Weeks:	Start Date 08/27/12	End Da 09/02/1		Spots/Week 1	<u>Rate</u> \$375.00					- 1
Spots: <u>#</u> Ch 1 4		Date	Air Time Descrip 7:30 AM 7-8a	tion	Start/End Time 7-8a		<u>h Ad-ID</u> O NIX1203D	YN		<u>Rate Type</u> \$375.00 NM
8 09/01/12	09/01/12	8-9a	wonte and the second se	8-9a	S-	:30	2	\$375.00	NM	
Weeks:	Start Date 08/27/12	End Da 09/02/1		Spots/Week 2	<u>Rate</u> \$375.00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Sa 09.		Air Time Descrip 8:12 AM 8-9a	<u>tion</u>	<u>Start/End Time</u> 8-9a	:3:	<u>h Ad-ID</u> O NIX1203D			<u>Rate Type</u> \$375.00 NM
24	Sa 09.	/01/12	8:42 AM 8-9a		8-9a	:3	0 NIX1203D	YN		\$375.00 NM
9 09/02/12	09/02/12	7-8a		7-8a	S	:30	2	\$225.00	NM	
Weeks:	Start Date 08/27/12	End Da 09/02/1		Spots/Week 2	<u>Rate</u> \$225.00					
Spots: <u>#</u> Ch 2 4	<u>Day Air</u> Su 09.		Air Time Descrip	<u>tion</u>	Start/End Time 7-8a		<u>h Ad-ID</u> 0 NIX1203D	YN		<u>Rate Type</u> \$225.00 NM
1 4	Su 09.	/02/12	8:00 AM 7-8a		7-8a	:3	O NIX1203D	YN		\$225.00 NM
10 09/02/12	09/02/12	8-9a		8-9a	S	:30	2	\$225.00	NM	
Weeks:	Start Date 08/27/12	End Da 09/02/1		Spots/Week 2	<u>Rate</u> \$225.00	•				
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Su 09.		Air Time Descrip 8:16 AM 8-9a	tion	Start/End Time 8-9a		<u>h Ad-ID</u> O NIX1203D	YN		<u>Rate Type</u> \$225.00 NM
2 4	Su 09.	/02/12	8:54 AM 8-9a		8-9a	:3	0 NIX1203D	YN		\$225.00 NM
11 09/02/12	09/02/12	FOX N	News Sunday	9a-10a	S	:30	2	\$225.00	NM	
Weeks:	Start Date 08/27/12	End Da 09/02/1		Spots/Week 2	<u>Rate</u> \$225.00					
			Air Time Descrip		Start/End Time					<u>Rate Type</u>
1 4 2 4		/02/12 /02/12	9:31 AM FOX No 9:59 AM FOX No	•	9a-10a 9a-10a		O NIX1203D O NIX1203D			\$225.00 NM \$225.00 NM
12 09/02/12	09/02/12	5-530		5-560p	S	:30	1	\$625.00	NM	ψ225.00 NW
Weeks:	Start Date	End Da		Spots/Week	Rate					
Spots: <u>#</u> Ch 1 4	08/27/12 <u>Day Air</u> Su 09		2S <u>Air Time</u> <u>Descrip</u> 5:15 PM 5-530p	tion	\$625.00 <u>Start/End Time</u> 5-560p		h <u>Ad-ID</u> 0 NIX1203D	YN		<u>Rate Type</u> \$625.00 NM
13 09/03/12	09/03/12	930-10	0p	930-10p	M	:30	1	\$1,250.00	NM	
Weeks:	Start Date 09/03/12	End Da 09/09/1		Spots/Week	<u>Rate</u> \$1,250.00					
Spots: <u>#</u> Ch 1 4	Day Air		Air Time Descrip 9:55 PM 930-10;		Start/End Time 930-10p		h <u>Ad-ID</u> 0 NIX1203D	ΥN		<u>Rate</u> <u>Type</u> \$1,250.00 NM





Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Ċ.				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	571188-1	09/30/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	1	

Total Spots

17

Gross Total

\$9,900.00

Payment Terms 30 Days

Agency Commission

\$1,485.00

Net Amount Due

\$8,415.00

National



WDAF



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

Campaign Group Attention: Accounts Payable 1600 Locust Street Philadelphia, PA 19103

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

4	W	V	•	\smile	
271					

Dan Driscoll

Invoice #	Invoice Date	Invoice Month	Invo	oice Period		
577538-1	09/30/12	September 2012	08/	27/12 - 09/30/12		
Station	Account Executive	Sales C)ffice	Sales Region		

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	577538	09826729
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code NW80	Product Code
Agency Ref	Advertiser Ref	

Washington DC

							Spois/			
Line Start Da	te End Da	te Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/30/12 in 2	09/30/1	2 8-9a		8-9a	S	:30	2	\$150.00	NM	
Weeks:	<u>Start Dat</u> 09/24/12			Spots/Week 2	<u>Rate</u> \$150.00					:
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1	4 Su	09/30/12	7:15 AM 8-9a		8-9a	:3	10 NIX1206ST	4		\$150.00 NM
2	4 Su	09/30/12	7:55 AM 8-9a		8-9a	:3	0 NIX1206ST	4		\$150.00 NM
2 09/29/12 In 3	09/29/1	2 Sa 7-9	Эа :	Sa 7-9a	S-	:30	1	\$225.00	NM	
Weeks:	Start Dat 09/24/12			Spots/Week 1	<u>Rate</u> \$225.00	·				
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1	4 Sa	09/29/12	7:16 AM Sa 7-9a		Sa 7-9a	:3	0 NIX1203DY	٧		\$225.00 NM
3 09/30/12 In 4	09/30/1	2 8-9a		8-9a	S	:30	1	\$150.00	NM	
Weeks:	Start Dat 09/24/12			Spots/Week 1	<u>Rate</u> \$150.00			, ,	,	
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Leng	th Ad-ID			<u>Rate Type</u>
1	4 Su	09/30/12	8:39 AM 8-9a		8-9a	:3	0 NIX1203DY	V		\$150.00 NM
4 09/25/12 In 5	09/28/1	2 M-F 6-	-7a	6-7a	-TWTF	:30	5	\$450.00	NM	
Weeks:	Start Dat 09/24/12			Spots/Week 5	<u>Rate</u> \$450.00					
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Leng	h Ad-ID			Rate Type
4		09/26/12	6:42 AM M-F 6-7	a	6-7a	;3	0 NIX1205ST	2		\$450.00 NM
5	4 Th	09/27/12	6:25 AM M-F 6-7	a	6-7a	:3	0 NIX1205ST	R		\$450.00 NM
2	4 Th	09/27/12	6:53 AM M-F 6-7	a	6-7a	:3	0 NIX1204ST	E		\$450.00 NM
3	4 F	09/28/12	6:07 AM M-F 6-7	a	6-7a	:3	0 NIX1206ST	Ą		\$450.00 NM
1	•	09/28/12	6:56 AM M-F 6-7	a	6-7a	:3	0 NIX1203DY	N		\$450.00 NM
<u> </u>										



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
577538-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

Spots/			
Line Start Date End Date Description Start/End Time MTWTFSS Length Week	Rate T	уре	
5 09/25/12 09/28/12 7-8a 7-8a -TWTF :30 5 \$ in 6	\$450.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TwTF 5 \$450.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID			Rate Type
4 4 W 09/26/12 7:46 AM 7-8a 7-8a :30 NIX1204STE			\$450.00 NM
2 4 Th 09/27/12 7:16 AM 7-8a 7-8a :30 NIX1205STR			\$450.00 NM
5 4 Th 09/27/12 7:45 AM 7-8a 7-8a :30 NIX1205STR			\$450.00 NM
3 4 F 09/28/12 7:26 AM 7-8a 7-8a :30 NIX1206STA			\$450.00 NM
1 4 F 09/28/12 7:59 AM 7-8a 7-8a :30 NIX1206STA			\$450.00 NM
6 09/25/12 09/28/12 5-530p 5-530pWTF :30 4 \$	\$450.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 wTF 4 \$450.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID			Rate Type
1 4 Th 09/27/12 5:08 PM 5-530p 5-530p :30 NIX1205STR			\$450.00 NM
2 4 Th 09/27/12 5:22 PM 5-530p 5-530p :30 NIX1204STE			\$450.00 NM
3 4 F 09/28/12 5:09 PM 5-530p 5-530p :30 NIX1206STA			\$450.00 NM
4 4 F 09/28/12 5:23 PM 5-530p 5-530p :30 NIX1203DYN			\$450.00 NM
7 09/25/12 09/28/12 M-F 6-630p 6-630p -TWTF :30 3 \$	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF 3 \$600.00			······································
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID			Rate Type
1 4 W 09/26/12 6:29 PM M-F 6-630p 6-630p :30 NIX1205STR			\$600.00 NM
2 4 Th 09/27/12 6:28 PM M-F 6-630p 6-630p :30 NIX1205STR			\$600.00 NM
3 4 F 09/28/12 6:14 PM M-F 6-630p 6-630p :30 NIX1206STA			\$600.00 NM
9 09/25/12 09/28/12 930-10p 930-10pwTF :30 3 \$ In 10	\$750.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 wTF 3 \$750.00			· · ·
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID			Rate Type
1 4 W 09/26/12 9:44 PM 930-10p 930-10p :30 NIX1204STE			\$750.00 NM
2 4 Th 09/27/12 9:44 PM 930-10p 930-10p :30 NIX12055TR			\$750.00 NM
3 4 F 09/28/12 9:43 PM 930-10p 930-10p :30 NIX1206STA			\$750.00 NM
11 09/25/12 09/28/12 9-930p 9-930pWTF :30 3 \$	\$750.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 wTF 3 \$750.00	•••		
QOIZMILE QUIDUILE WIFF O QUIDUNO			Rate Type
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID			ivare Type
			\$750.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 4 W 09/26/12 9:09 PM 9-930p 9-930p :30 NIX1205STR			\$750.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 4 W 09/26/12 9:09 PM 9-930p 9-930p :30 NIX1205STR 2 4 Th 09/27/12 9:14 PM 9-930p 9-930p :30 NIX1205STR 3 4 F 09/28/12 9:23 PM 9-930p 9-930p :30 NIX1206STA	\$750.00	NM	\$750.00 NM \$750.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 4 W 09/26/12 9:09 PM 9-930p 9-930p :30 NIX1205STR 2 4 Th 09/27/12 9:14 PM 9-930p 9-930p :30 NIX1205STR 3 4 F 09/28/12 9:23 PM 9-930p 9-930p :30 NIX1206STA 13 09/25/12 09/28/12 M-F 10-1030p 10-1030p -TWTF :30 3 \$	\$750.00	NM	\$750.00 NM \$750.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 4 W 09/26/12 9:09 PM 9-930p 9-930p :30 NIX1205STR 2 4 Th 09/27/12 9:14 PM 9-930p 9-930p :30 NIX1205STR 3 4 F 09/28/12 9:23 PM 9-930p 9-930p :30 NIX1206STA 13 09/25/12 In 14 09/28/12 M-F 10-1030p 10-1030p -TWTF :30 3 \$ Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTESS 09/4Week 09/24/12 Rate 09/24/12 8750.00	\$750.00	NM	\$750.00 NM \$750.00 NM \$750.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 4 W 09/26/12 9:09 PM 9-930p 9-930p :30 NIX1205STR 2 4 Th 09/27/12 9:14 PM 9-930p 9-930p :30 NIX1205STR 3 4 F 09/28/12 9:23 PM 9-930p 9-930p :30 NIX1206STA 13 09/25/12 In 14 09/28/12 M-F 10-1030p 10-1030p -TWTF :30 3 \$ Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTESS 09/40/40 Spots/Week 09/24/12 Rate 09/24/12 S750.00	\$750.00	NM	\$750.00 NM \$750.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 4 W 09/26/12 9:09 PM 9-930p 9-930p :30 NIX1205STR 2 4 Th 09/27/12 9:14 PM 9-930p 9-930p :30 NIX1205STR 3 4 F 09/28/12 9:23 PM 9-930p 9-930p :30 NIX1206STA 13 09/25/12 In 14 09/28/12 M-F 10-1030p 10-1030p -TWTF :30 3 \$ Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS 09/24/12 Spots/Week 09/24/12 Rate 09/24/12 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Length Ad-ID	\$750.00	NM	\$750.00 NM \$750.00 NM \$750.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
577538-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

2.	~~	te.	į

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
15 09/25/12 In 16	09/28/12	M-F 1030-1102p	1030-1102p	WTF	:30	4	\$375.00	NM	
Weeks:	Start Date	End Date MTWTFS		<u>Rate</u> \$375.00					
Smata: # Ch	09/24/12 Day Airl			Start/End Time	Lengt	h Ad-ID			Rate Type
Spots: <u>#</u> Ch 1 4			F 1030-1102p	1030-1102p		<u>0 NIX1205ST</u>	Ŕ		\$375.00 NM
2 4			F 1030-1102p	1030-1102p		0 NEX12055T			\$375.00 NM
44			F 1030-1102p	1030-1102p		O NIX1203DY			\$375.00 NM
3 4			F 1030-1102p	1030-1102p		0 NIX1206ST			\$375.00 NM
3 4	F 09/2	10.55 FIVI IVI	1 1030-1102p	1000-1102р		0 112/1220001			φ070.00 1414
18 09/29/12	09/29/12	Sa 10-1030p	10-1030p	S-	:30	1	\$630.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12S		<u>Rate</u> \$630.00					
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
1 4		29/12 10:55 PM Sa		10-1030p		0 NIX1206ST	'A		\$630.00 NM
, T	*			75 7565р					, , , , , , , , , , , , , , , , , , ,
19 09/25/12 In 20	09/28/12	M-F 530-6a	530-6a	WTF	:30	4	\$250.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12WTF-		<u>Rate</u> \$250.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		27/12 5:36 AM M-		530-6a	:3	0 NIX1205ST	R.		\$250.00 NM
2.4	Th 09/2	27/12 5:53 AM M-	F 530-6a	530-6a	:3	0 NIX1205ST	R		\$250.00 NM
4 4	F 09/2	28/12 5:38 AM M-	F 530-6a	530-6a	:3	O NIX1206ST	-A		\$250.00 NM
3 4	F 09/2	28/12 5:54 AM M-	F 530-6a	530-6a	:3	0 NIX1206ST	`A		\$250.00 NM
21 09/30/12 In 22	09/30/12	Su 9-10p	9-10p	S	:30	1	\$750.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12		<u>Rate</u> \$750.00					
Spots: # Ch			=	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4		30/12 9:25 PM Su		9-10p		0 NIX1206ST	Ā		\$750.00 NM
		FOX X Factor	7-9p	W	:30	1	\$2,600.00	NM	
22 09/26/12 In 23	09/26/12	FOX X Factor	7-9p		.50		\$2,000.00	14[0]	
Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12 w		<u>Rate</u> \$2,600.00					
Spots: # Ch	* *			Start/End Time	l engi	h Ad-ID			Rate Type
3pots. <u>#</u> Cr		26/12 8:04 PM FC		7-9p		0 NIX1205ST	R		\$2,600.00 NM
				7	.00		6450.00	N 15 /	
23 09/25/12 In 24	09/28/12	8-9a	8-9a	WTF	:30	5	\$450.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTF5 09/30/12WTF-		<u>Rate</u> \$450.00					
Spots: # Ch				Start/End Time	<u>Leng</u> t	h <u>Ad-ID</u>			Rate Type
1 4		26/12 8:13 AM 8-9		8-9a		0 NIX1205ST	Ŕ		\$450.00 NM
2 4	Th 09/2	27/12 8:14 AM 8-9	Эа	8-9a	:3	0 NIX1205ST	R		\$450.00 NM
4 4		27/12 8:43 AM 8-9		8-9a	:3	0 NIX1204ST	E		\$450.00 NM
5 4		28/12 8:23 AM 8-9		8-9a	:3	0 NIX1206ST	A		\$450.00 NM
3 4		28/12 8:53 AM 8-9		8-9a	. 2	0 NIX1203DY	'N		\$450.00 NM



a,	Invoice #	Invoice Date	Invoice Month	Invoice Period
	577538-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

						:	Spots/			
ine Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
24 09/25/12 in 25	09/28/12	M-F 9-10	a	9-10a	WTF	:30	5	\$150.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS WTF	Spots/Week 5	<u>Rate</u> \$150.00			***************************************		
Spots: # Ch	n <u>Day Ai</u>	<u>r Date</u> Air	Time Descript	<u>ion</u>	Start/End Time	Length	<u>Ad-ID</u>			Rate Typ
4 4	W 09	9/26/12 9:	57 AM M-F 9-10	Da	9-10a	:30	NIX1205STR			\$150.00 N
2 4	Th 09	9/27/12 9:	17 AM M-F 9-10	Оа	9-10a	:30	NIX1205STR			\$150.00 N
1 4	Th 09	9/27/12 9:	49 AM M-F 9-10)a	9-10a		NIX1205STR			\$150.00 N
5 4			18 AM M-F 9-10	Da	9-10a		NIX1206STA			\$150.00 N
3 4	F 09	9/28/12 9:	54 AM M-F 9-10	Da	9-10a	:30	NIX1206STA			\$150.00 N
25 09/25/12 In 26	09/28/12	M-F 3-4p	······································	3-4p	-TWTF	:30	5	\$150.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -TWTF	Spots/Week 5	<u>Rate</u> \$150.00					
Spots: # Ch	n <u>Day Ai</u>	<u>r Date Air</u>	Time Descript	<u>ion</u>	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Typ
1 4	W 09		38 PM M-F 3-4p		3-4p	:30	NIX1205STR			\$150.00 N
4 4			18 PM M-F 3-4		3-4p		NIX1205STR			\$150.00 N
2 4			48 PM M-F 3-4 _f		3-4p		NIX1204STE			\$150.00 N
5 4			18 PM M-F 3-4p		3-4p		NIX1206STA			\$150.00 N
3 4	F 09	9/28/12 3:	39 PM M-F 3-4 _F	<u> </u>	3-4p	:30	NIX1203DYN			\$150.00 N
26 09/25/12 In 27	09/28/12	M-F 4-5p		4-5p	WTF	:30	5	\$300.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS WTF	<u>Spots/Week</u> 5	<u>Rate</u> \$300.00					
Spots: # Ch	n <u>Day Aí</u>	<u>r Date</u> <u>Air</u>	Time Descript	<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Tyr
4 4	W 09	9/26/12 4:4	43 PM M-F 4-5)	4-5p	:30	NIX1204STE			\$300.00 N
2 4	Th 09	9/27/12 4:	19 PM M-F 4-5)	4-5p		NIX1205STR			\$300.00 N
5 4	Th 09	9/27/12 4:	49 PM M-F 4-5p)	4-5p		NIX1205STR			\$300.00 N
3 4		9/28/12 4:	11 PM M-F 4-5	0	4-5p		NIX1206STA			\$300.00 N
1 4	F 09	9/28/12 4: ₋	49 PM M-F 4-5p	0	4-5p	:30	NIX1206STA			\$300.00 N
27 09/25/12 LN 28	09/28/12	530-6p		530-6P	WTF	:30	4	\$450.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS WTF	Spots/Week 4	<u>Rate</u> \$450.00					
Spots: # Ch	n <u>Day Ai</u>	<u>r Date</u> <u>Air</u>	Time Descript	<u>ion</u>	Start/End Time	<u>Length</u>	Ad-ID			<u>Rate Ty</u>
1 4	Th 09	3/27/12 5:3	39 PM 530-6p		530-6P	:30	NIX1205STR			\$450.00 N
2 4	Th 09	9/27/12 5:	52 PM 530-6p		530-6P	:30	NIX1205STR			\$450.00 N
4 4	F 09	9/28/12 5:	39 PM 530-6p		530-6P	:30	NIX1206STA			\$450.00 N
3 4	F 09	9/28/12 5:	53 PM 530-6p		530-6P	:30	NIX1206STA			\$450.00 N
28 09/25/12 LN 29	09/28/12	M-F 1102	p-1132p	M-F 1102p-1132p	-TWTF	:30	4	\$250.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: # Ch			Time Descript	<u>ion</u>	Start/End Time	<u>Length</u>	Ad-ID			<u>Rate Ty</u>
1 4	W 09	9/26/12 11:	23 PM M-F 110	2p-1132p	M-F 1102p-1132	p :30	NIX1205STR			\$250.00 N
3 4	Th 09	9/27/12 11:	31 PM M-F 110	2p-1132p	M-F 1102p-1132	p :30	NIX1205STR			\$250.00 N
4 4	F 09	9/28/12 11:	14 PM M-F 110	2p-1132p	M-F 1102p-1132	p :30	NIX1206STA			\$250.00 N
2 4	F 09	9/28/12 11:	31 PM M-F 110	2p-1132p	M-F 1102p-1132	p :30	NIX1206STA			\$250.00 N



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

ζ.				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	577538-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
31	09/25/12 LN 32	09/28/12	M-F 630-7p	630-7p	WTF	:30	2	\$2,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12WTF-		<u>Rate</u> \$2,000.00					
	Spots: # Ch	Day Air	<u>r Date</u> <u>Air Time</u> <u>De</u>	<u>scription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
14		Th 09	/27/12 6:48 PM M-I	F 630-7p	630-7p	:3	O NIX12045	STE		\$2,000.00 NM
	2 4	F 09	/28/12 6:48 PM M-I	F 630-7p	630-7p	:3	0 NIX1203	DYN		\$2,000.00 NM
33	09/27/12 LN 34	09/27/12	FOX Prime Thursd	ay 8-9r8p-9p	T	:30	1	\$2,800.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12T		<u>Rate</u> \$2,800.00			•		
	Spots: # Ch	Day Air	<u>r Date</u> <u>Air Time</u> <u>De</u>	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 4 Th 09/27/12 8:25 PM FOX Prime Thursday 8-9p			8p-9p	:3	O NIX1205	STR		\$2,800.00 NM	
37	09/27/12 In 31	09/28/12	M-F 5-530a	5-530a	T	:30	4	\$200.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12TF-		<u>Rate</u> \$200.00				·	
	Spots: # Ch	Day Air	<u>r Date</u> <u>Air Time</u> <u>De</u>	<u>scription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
-	1 4	Th 09	/27/12 5:06 AM M-	F 5-530a	5-530a	:3	O NIX1205	STR		\$200.00 NM
	3 4	Th 09	/27/12 5:21 AM M-I	F 5-530a	5-530a	:3	0 NIX12049	STE		\$200.00 NM
	2 4	F 09	/28/12 5:07 AM M-I	F 5-530a	5-530a	:3	0 NIX1206	STA		\$200.00 NM
	4 4	F 09	/28/12 5:23 AM M-I	F 5-530a	5-530a	:3	0 NIX1203t	NYC		\$200.00 NM

<u>Total Spots</u> 76 <u>Gross Total</u> \$37,655.00

Payment Terms 30 Days

Agency Commission

\$5,648.25

Net Amount Due

\$32,006.75